

TAKE PART  
IN THE

# GOLF INDUSTRY DAY ON THE HILL

Starts at 7:30 a.m.  
Tuesday, March 12, 2024

Meet at: Christ Lutheran Church  
105 University Ave. W  
St. Paul, MN 55103



**PGA**  
Minnesota Section

The golf industry in Minnesota has a track record to be proud of. Besides hosting numerous major golf championships including the PGA Championship, both Men's and Women's Opens, and the Ryder Cup, the business of golf annually generates over 2.3 billion dollars in revenue and employs 35,000 individuals in the state. Do you want to help ensure our industry remains strong and vital in the future? Attend the 2024 Golf Industry Day on the Hill!

Golf Industry Day on the Hill is your chance to **tell your elected officials your story** about the issues you face every day. Recently, the golf industry has been involved in conversations regarding phosphorous fertilizer, a license plate initiative, and limiting unfair taxation. We need YOU to be part of the conversation!

***This day will focus on reintroducing our industry, telling the good environmental story of the golf, sharing the 2018 Minnesota Golf Association Economic Impact Study and hopefully introduce a Bill to ensure responsible green industry partners have minimal access to water, to sustain the viability of their businesses in times of drought.***

***While on the Hill, the golf industry will also support our allied green industry's initiatives as we have similar concerns and together our combined state economic impact doubles.***

## What key messages will we deliver to legislators?

- Economic Impact of Golf in Minnesota: The golf industry has a \$2.3 billion annual economic impact to the state's economy and sustains 35,000 jobs.
- Event Economic Impact: The Ryder Cup, the largest sporting event held in Minnesota, was watched by 500 million people worldwide and generated an economic impact of over \$140 million dollars locally.
- Environmental Stewardship: Golf helps to create and steward 21,000 acres of pollinator habitat, wildlife corridors, native plant areas, natural water features and wetlands.
- Green Space: Green space on golf courses increases carbon sequestration, generates oxygen, provides sound abatement and solar/glare reflection as well as dust collection.
- Stormwater Management: Golf courses provide for communities' largest rain gardens, pollution abatement, ground water recharge and erosion control.
- Community Value: Golf provides a safe space for group gatherings, especially important during the past few years. Golf courses are valued local meeting places for outstate communities.

**To register, fill out page 2 of this form.  
Please reserve your spot by February  
21, 2024 for the March 12<sup>th</sup> event.**

### ***Questions about the topics?***

Call Chris Aumock at 651-324-8873,  
or e-mail [chris@mgcsa.org](mailto:chris@mgcsa.org).

### ***Questions about registration?***

MNLA will be coordinating appointments.  
Call the office at 651-633-4987.

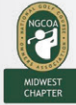


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Never contacted  
your legislator  
before?

Don't worry –  
"rookies" are  
matched with  
"veterans!"

## Registration Form

- I am registering myself for Day on the Hill
- I am registering myself and others for Day on the Hill
- I am not attending but submitting registration on behalf of those listed below

Primary Contact \_\_\_\_\_ Email \_\_\_\_\_

Company \_\_\_\_\_ Phone \_\_\_\_\_

Business Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Home Address (if attending) \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Member of:  MGCSA  Upper Midwest CMAA Chapter  MPGA  MGA  MWGCOA

## Additional Registrants \*All information is required to schedule legislative appointments, but will not be published nor recorded

Member of:  MGCSA  Upper Midwest CMAA Chapter  MPGA  MGA  MWGCOA

Attendee \_\_\_\_\_ Email \_\_\_\_\_

Home Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Company (if different from primary) \_\_\_\_\_

Business Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Member of:  MGCSA  Upper Midwest CMAA Chapter  MPGA  MGA  MWGCOA

Attendee \_\_\_\_\_ Email \_\_\_\_\_

Home Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Company (if different from primary) \_\_\_\_\_

Business Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

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Attendee \_\_\_\_\_ Email \_\_\_\_\_

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Company (if different from primary) \_\_\_\_\_

Business Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**Please reserve your spot by February 21, 2024 for the March 12<sup>th</sup> event.**

Email: [louise@mnl.biz](mailto:louise@mnl.biz) | Fax: 651-633-4986 | Mail: MNLA, 1813 Lexington Ave N, Roseville, MN 55113

**Questions about the topics?** Call Chris Aumock at 651-324-8873 or email [chris@mgcsa.org](mailto:chris@mgcsa.org).

**Questions about registration?** MNLA will be coordinating appointments for the golf industry. Call MNLA at 651-633-4987.