



The 2024 MGCSA Partnership offerings include most of our sponsorship and advertising opportunities for the 2024 calendar year. The Wee One will remain a separate promotion. All sponsor tiers are promoted in every Hole Notes Magazine issue.

NEW FOR 2024: Annual packages have been broken down, and new tier levels have been added. These levels indicate your organizations overall financial participation for the year. These tiers were created by analyzing historical data from previous affiliate support. This change was made to allow for more choice and flexibility with your sponsorship options, and also to better recognize financial support actuals.

SPONSORSHIP OPPORTUNITIES *(Please send highest quality brand logo file, even if not changed)*

Annual Sponsorships

Diamond, Platinum, Gold, and Silver annual sponsorship tiers are available. Sponsorship opportunities are listed on order form. Current events included with annual event sponsorships: Shop Tours, Talk-Abouts, Snow Mold Tours, Affiliate Event, The Scramble, and The Championship. Grand total on page 2 will determine your Partnership Tier.

Event Sign Sponsorship - Includes branded sign placement at tees during applicable golf events and/or registration and tabletop recognition on event promotional materials.

Event Prize Sponsorship - Includes branded sign placement at clubhouse or putting green during applicable golf events that include prize games, such as proxies.

MEGA Seminar Sponsorship - Includes sponsorship of the MGCSA's two-day education event with branding on all promotional materials, and displays through the entirety of the two day event.

National Night - Phoenix 2024. No individual registrations. Event to be supported by your sponsorship dollars.

Diamond - This level of sponsorship support garners TOP billing upon any event banners or displays at event venue, as well as top billing upon all fliers and table-top promotions.

Platinum - This level of sponsorship support garners HIGH billing upon any event banners or displays at event venue, as well as high billing upon all fliers and table-top promotions.

Gold - This level of sponsorship support affords CENTRAL posting upon any event banners or displays at event venue, as well as central billing upon fliers and table top promotions.

Silver - This level of sponsorship support gives LARGE and below the fold presence upon any event banners or displays at event venue, as well as large and below the fold billing upon fliers and table top promotions.

Outreach Events - (Price listed is per event. Total cost = Price x Number of locations circled, locations may vary.)
- 4 winter outstate education events. Venues: The Jewel, Bemidji TCC, Two Harbors Curling Club, Minnewaska GC.

Outreach Education Sponsor - Promotional support and/or provide content for all winter outreach events.

Exposure Events - (Price listed is per event. Total cost = Price x Number of locations circled, locations may vary.)
- 5 summer outstate golf events. Eau Claire CC, Detroit CC, Ma Cal Grove, MN National, and one TBD.

Assistants Pro Forum - Sponsorship opportunities are available to support food, drink, and/or activity (Topgolf) for this educational and networking event. Sponsorships are intended to offset typically higher costs of these event venues.

***Event sponsorships of Outreach, Exposure, and Assistant's Pro Forum include 1 sponsoring affiliate registration*

Scorecard Challenge

18-Hole Challenge helps subsidize the member social event during the Northern Green Expo.

Beverage Sponsorships

Multiple sponsors allowed for summer Exposure Golf Events, Assistants Pro Forum, and Championship. Branded beverage tickets* will be provided and distributed up to the sponsorship amount for events. (*May vary by venue)

Scholarship Support

The MGCSA Legacy Scholarship is available to sponsor for **one** supporting affiliate. Additional opportunities available to support turf scholarship and reimbursement funding, such as Great Lakes School of Turfgrass. Available to all and up to your desired amount.

ADVERTISING OPPORTUNITIES & CONTRACTS

Hole Notes

Hole Notes Magazine will publish **6 issues, bi-monthly in 2024** (Feb, Apr, Jun, Aug, Oct, and Dec). Hole Notes is statistically a well-read publication with over 550 reads per issue on average since digital inception in 2012. Hole Notes circulation is approx. 600.

Rates are based on annual or per issue publication choice. Ads are due to the MGCSA office by the 10th of each issue month. If no new ad is received, previous ads will be run for prepaid/yearly advertisers. Affiliate member is responsible for providing updated ads when desired, and providing all ad files in a high resolution format.

Ad size: Full-Page 7-1/2 x 10 Half-Page 7-1/2 x 5 Quarter-Page 3-5/8 x 4-7/8

** Non-member Hole Note ads available at per issue pricing.*

Hole Notes Podcast

MGCSA Hole Notes Podcast provides an alternative format for support. Sponsorships include: Digital Hole Notes Sponsor (annual), Featured Article Sponsors: Roll it Forward, Get to Know Em, Cover Story, UMN update, From the High Grass (per article), and live read 15 or 30 second advertisements (per ad). Audio opportunities are available as upfront prepaid options or as an in season a la carte opportunity.

The Stimpmeter

The Stimpmeter newsletter is the only weekly email created and scheduled from the MGCSA. It is sent to approx. 600 MGCSA members and averages a 60% open rate. The intention of The Stimpmeter is to provide the membership with timely information related to events, advocacy, news, research, and educational opportunities. Small logo advertising is available in the top section of the newsletter template. These ads are prepaid. Mid-season ads will be prorated at the six-month rate. Stimpmeter advertising available to members only.

Website Ads

Advertising opportunities on the home page will be available below the slideshow, surrounding popular areas of member interaction. Large homepage ads will be available in the middle section of the home page, and in upper sections of interior pages. Small homepage ads will be available in the lower section of the homepage. These ads will have permanent placement in selected locations. Interior page ads will be located on; Membership, Resources, Environmental, and Classified pages (does not include Job Board pages or Members Only pages). Website ads are for members only. Ads are preferred in high quality formats, preferably in horizontal orientation for easier web formatting.

Instructions: On following pages, make your selections for desired Partnership Opportunities by **CHECKING** the desired options. Mark all your selections, total your choices in the grand total box, and sign document on the last page before submitting your form. If you have any questions, please reach out to Chris at Chris@mgcsa.org, or by phone at 651-324-8873. Payment instructions and billing information are at the bottom of final page.

2024 MGCSA Partnership Opportunities



Member Name _____

Company _____

Email _____

Payment: Check ☐ Card ☐

Diamond Tier: \$7,500+ Annual Support

Tier Exclusives: Homepage top billing, Annual Meeting sponsor, Hole Notes email sponsor, R4R sponsor, digital event display, Hole Notes promotion

Platinum Tier: \$4,500+ Annual Support

Tier Exclusives: Interior webpage recognition, R4R sponsor, digital event display, Hole Notes promotion,

Gold Tier: \$2,200+ Annual Support

Tier Exclusives: Interior webpage recognition, digital event display, Hole Notes promotion

Silver Tier: \$1,200+ Annual Support

Tier Exclusives: Interior webpage recognition, Hole Notes promotion

SPONSORSHIPS	Diamond	Platinum	Gold	Silver	Totals:
National Night GIS	\$1450	\$1100	\$750	\$400	
	Event	Lunch/Food	Education	Drinks	
Event Sign Sponsor	\$800				
Event Prize/Raffle	\$1,000				
MEGA Sponsor	\$1,000	\$1,000		\$1,000	
Summer Exposure Check desired locales	\$125 SW SE NE NW WI				
Winter Outreach Check desired locales	\$50 N S E W	\$125 N S E W	\$1,000		
Assistants Pro Forum	\$400	\$400		\$500	
Championship				\$700	
Summer Exposure		Check Locations: SW SE NW NE WI			\$300
18-Hole Challenge	\$400				
Scholarship Support	\$2,000	\$			
	Legacy*	Scholarship Fund			

*One Legacy Scholarship Sponsor, First come.

Page
Total: \$

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ADVERTISING	Annual	Per Issue*	6 Months	Homepage Large Ad	Homepage Small Ad	Interior Page Ad	Totals:
Hole Notes Full Page	\$2460	\$500					
Hole Notes Half Page	\$2100	\$440					
Hole Notes Qtr. Page	\$1920	\$410					
The Stimpmeter	\$1100		\$600				
Website Ads				\$750	\$650	\$450	
Podcast Opportunities	Annual	Per Article	Per Ad		Featured Articles**		
Hole Notes Sponsor	\$500				Cover Story		
Article Sponsor**		\$100			Roll it Forward		
30 Second Ad			\$250		Get to Know Em		
15 Second Ad			\$125		UMN Update		
Totals:					From the High Grass		

*Hole Notes Per Issue. Check desired months: Feb Apr Jun Aug Oct Dec

**Featured articles available for sponsorship, check desired feature.

Page Total:	
Grand Total:	\$

Billing information: If paying by credit card, make selections on each page. Email or photograph order form and send to Chris at; Chris@mgcsa.org. An electronic invoice will be generated and sent to your listed email address. If paying by check, please email/mail form and then send checks payable to: MGCSA, PO Box 2028, Maple Grove, MN 55311.

Signature _____ Date _____

2024 MGCSA Partnership Opportunities



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EXAMPLE

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EXAMPLE



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Signature_____ Date_____